



SHIN RESEARCH AWARDS FOR EXCELLENCE

THE GENEVA ASSOCIATION / INTERNATIONAL INSURANCE SOCIETY

Insurance Research Awards Partnership: *An insurance research program for business - sponsored by business.*

CALL FOR PAPERS

To be presented at the IIS Seminar in Toronto, Canada: June 19-22, 2011

The Geneva Association / International Insurance Society Research Initiative

The Shin Research Awards for Excellence is presented annually by the Geneva Association and the International Insurance Society through a research partnership program. The research program is designed to foster original, practically oriented *applied research in the insurance area* addressing issues of concern to global insurance leaders by examining subjects which directly influence business operations and operational business issues on a practical level.

The Shin Research Awards for Excellence winning research will be presented at the annual IIS meeting in Toronto, Canada, June 19-22, 2011 where a delegation of some 500 insurance professionals representing 50 nations is expected. The IIS seminars provide a forum for business leaders, regulators and academics to explore issues facing the global insurance industry. Following on the 2010 IIS Seminar, the IIS recognizes that research can anchor the dialogue with facts and serve as a catalyst for forward looking innovations. Likewise throughout the 2010 IIS Seminar, regulatory reform was a key theme attracting the attention across industry segments and territories, both developing and developed.

Therefore, together with the Geneva Association, the IIS will institute three significant changes in the 2011 Call For Papers. First, we have identified three topics around the theme of regulation. We begin by asking researchers to assist in understanding the basic principles of regulation; how regulation did or did not respond throughout the crisis; and then to motivate the discussion in hopes of uncovering relevant recommendations as we move forward with a more active and perhaps more unified regulation structure. Second, the research will be presented in an opening panel and will serve as a cornerstone of the dialogue throughout the seminar. Lastly, the researchers will be hosted throughout the conference. Following the panel presentation the researchers will be active participants both formally and informally.

We invite submissions of original (developed for this particular program) applied research on the following:

CONSTRUCTING AN EFFECTIVE REGULATORY ENVIRONMENT

- What are the primary principles of regulation?
- What was the role of regulation in the financial crisis?
- Recommendations for the regulatory structure of the future

The research will be published in a special edition of *The Geneva Papers on Risk and Insurance – Issues and Practice* and distributed by the IIS and The Geneva Association. Awards in an amount up to \$5,000 are presented to qualifying research in addition to travel expenses for the author to present their research at the IIS annual seminar.

The deadline for submissions is February 1, 2011.

Submissions must be in the English language, consisting of approximately 6,000 words and include: a cover page containing the paper title, author(s) affiliation and contact information; a two-page text explaining the purpose and importance of the research, research methodology, results and a summary of the implications on the industry. Only full papers will be accepted for review and consideration. The paper cannot have been presented in any other forum prior to its submission to the program. Please send submissions to: secretariat@genevaassociation.org with the subject line: "Geneva Association/IIS Research Awards Submission." A Judging Committee will review all submissions and authors will be notified of the selections in March 2011.

Patrick M. Liedtke
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